



## Eligibility Criteria

- Applicant must be a U.S.-based 501(c)(3) nonprofit organization.
- All proposed Levitt AMP [Your City] Music Series must take place in small to mid-sized towns and cities within the United States and its territories with a population of up to 400,000 people and may be located within a metropolitan area with a population of no more than 1,000,000.
- For towns or cities located within a metropolitan area with a population of more than 1,000,000, the town or city must be at least 25 miles from the anchor city of the metropolitan area.
- The proposed Levitt AMP site cannot be located in a city that is a current multi-year Levitt AMP grant recipient. The current multi-year Levitt AMP grant cities are Middlesboro, Kentucky; Sheboygan, Wisconsin; and Trenton, New Jersey.
- If a permanent Levitt venue is located in an applicant's state or region, the proposed Levitt AMP site must be located a minimum of 75 miles or more from the existing Levitt venue.
- The public space where the free concerts are to be presented must be outdoors, easily accessible to a wide range of demographic groups, and have a lawn-like setting with no fixed seating.
- Levitt AMP concerts are intended to create inclusive experiences, where all members of the community are welcome to participate in the joy of free, live music. Promotion and outreach efforts must be designed to be inclusive of the entire community, particularly those who have been historically excluded and/or underrepresented in your community due to factors such as race, ethnicity, national origin, immigration status, socioeconomic status, gender identity, religion, sexual orientation, age, and disability.
- The entire Levitt AMP [Your City] Music Series must be free to the public, represent a diverse range of music genres, and be presented over 10 to 12 consecutive weeks, between late spring and early fall.
- Applicant and/or partners must display a successful track record of presenting professional quality concerts or community events.
- Applicant must demonstrate dollar for dollar matching funds from other sources.